

intuitucapital investments

sold

FAIRVALUE
CORPORATE & PUBLIC AFFAIRS

to

the management

Clairfield Partners in France acted as the exclusive
financial advisor to the seller.

CLAIRFIELD
PARTNERS

Europe
The Americas
Asia Pacific

2011

intuitucapital investments, the investment arm of intuitucapital, sold its 60% stake in FairValue Corporate & Public Affairs to the management of the company.

FairValue Corporate & Public Affairs (FVCPA) is a French consultancy firm in corporate communication and public affairs. Founded in 2005 as spin-off of Publicis, FVCPA designs strategies that develop and strengthen the corporate image of companies and institutions. The company advises its clients in their lobbying approaches to local, national and European institutions and in the management of their legislative risks. FVCPA has offices in Paris and Brussels.

intuitucapital investments acquired its stake in 2005 when the Fairvalue Corp. activity was spun off from Publicis.

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