

Deal snapshot

Client	Client nationality	Counterparty	Counterparty nationality	Transaction type	Sector	Deal size in EUR million
Wallie	France / The Netherlands	Paysafecard	Austria	Sale	IT & Telecom	Undisclosed

The logo for Wallie, featuring the word "Wallie" in a bold, sans-serif font. The "W" and "a" are black, while the "l" and "i" are orange. A registered trademark symbol (®) is positioned above the "i".

Your internet wallet

was sold to

The logo for Paysafecard, featuring a red padlock icon to the left of the word "paysafecard" in a blue, sans-serif font. Below it, the tagline "pay cash. pay safe." is written in a smaller, blue, sans-serif font.

Clairfield International France (intuitu) advised the sellers.

Client overview

Founded in 2003, Wallie has become a leading online payment solutions provider addressing young internet users. Headquartered in the Netherlands, the company currently operates in 11 European countries with its Wallie-branded prepaid card which enables cash payments online through the use of a PIN code. Wallie's portfolio includes about 1,600 active merchants (Habbo Hotel, RunEscape, among others) based in 76 countries and is exclusively comprised of companies in the online games industry.

Situation overview

Wallie has been sold to the leading prepaid payment provider **paysafecard**.

Wallie is the first acquisition made by the Austrian group (based in Vienna) which has been growing for the past ten years and now operates in 28 countries with a suite of prepaid products (such as the Yuna Card and Happy Schenkcard).

The acquisition was paid in cash and through an exchange of shares.

The transaction was originated and executed by Clairfield International in France (intuitu).

Deal Team:

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