

Deal snapshot

Client	Client nationality	Counterparty	Counterparty nationality	Transaction type	Sector	Deal size in EUR million
Prylos	France	Doro	France	Sale	Telecom	Undisclosed



was sold to



Clairfield International France (intuitu) advised the sellers.

Client overview

Prylos was established in 2003, and has become a pioneer in mobile application development for the consumer market and professional market in France.

The company has a strong technical expertise for the conception and exploitation of mobile applications on Apple, Blackberry and Android smartphone and tablet platforms, mainly dedicated to the healthcare and home care sector.

Prylos was owned by SFR Development (the investment arm of the French telecom operator), A Plus Finance (private equity), management, and business angels.

Situation overview

Prylos was sold to Doro France, a subsidiary of the Swedish group Doro AB, the world's leading brand for easy-to-use mobile phones. Doro specializes in the development, marketing, and sales of telecom products especially adapted to the growing worldwide population of seniors. Listed on the Nasdaq OMX Stockholm, Doro had 2010 sales of EUR 70 million.

The transaction was originated and executed by Clairfield in France (intuitu).

Deal Team:
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