

Deal snapshot

Client	Client nationality	Counterparty	Counterparty nationality	Transaction type	Sector	Deal size in EUR million
3i Group plc	UK	Action	NL	Acquisition	Retail	Not disclosed



acquired



Clairfield International in The Netherlands (Boer & Croon) advised 3i.

Client overview

Action is one of the Netherlands' leading retailers, with a unique store format summed up in the slogan: "Surprisingly comprehensive, amazingly affordable." The Action brand name, formula, corporate culture, and operational efficiency are key attractions of the business and will remain unchanged.

Since its establishment in 1993, Action has grown into a highly successful company, with more than 250 stores across the Benelux and Germany and more than 7,000 employees.

www.action.nl

Transaction overview

3i, an international investor focused on private equity, has acquired a majority stake in Action in order to support the company's international growth

Building on its past success, Action aims to accelerate its growth in the Netherlands, Belgium, Germany and other countries. 3i's extensive European retail knowledge will prove of great value in enabling Action to realize its ambitions more quickly.

Deal team:

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